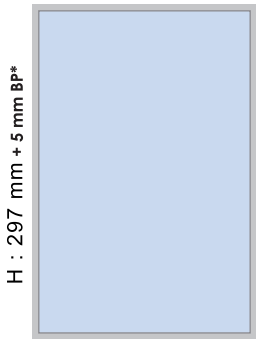


Format of insertions

And technical features for advertisements published in our magazine.

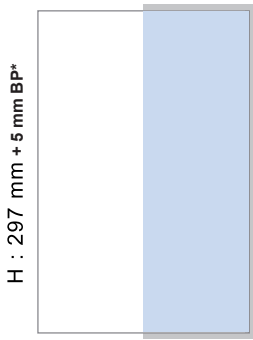
1 Page (A4)



w : 210 mm + 5 mm BP*

*Bleeding off

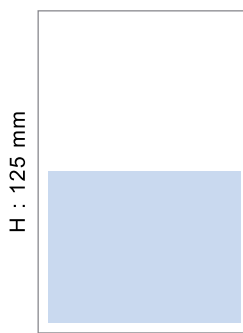
1/2 Vertical Page



H : 297 mm + 5 mm BP*

w : 100 mm + 5 mm BP*

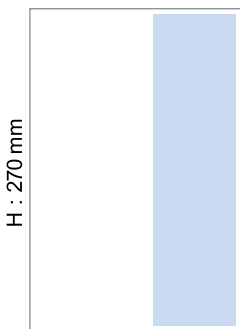
1/2 Horizontal Page



H : 125 mm

w : 185 mm

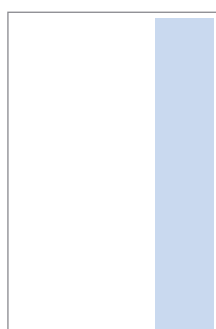
1/2 Useful vertical page



H : 270 mm

w : 90 mm

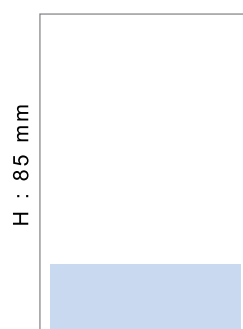
1/3 Vertical Page



H : 270 mm

w : 60 mm

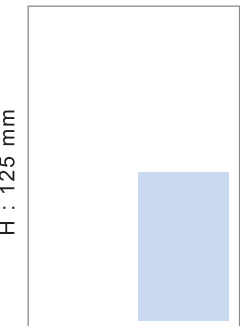
1/3 Horizontal Page



H : 85 mm

w : 185 mm

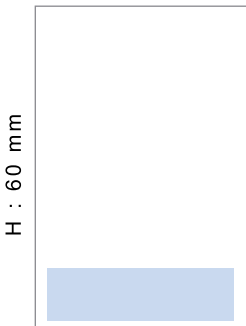
1/4 Square Page



H : 125 mm

w : 90 mm

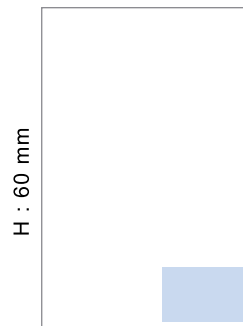
1/4 Horizontal Page



H : 60 mm

w : 185 mm

1/8 Page

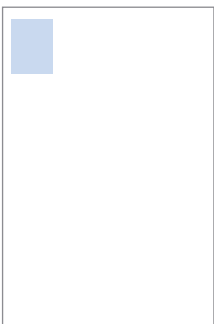


H : 60 mm

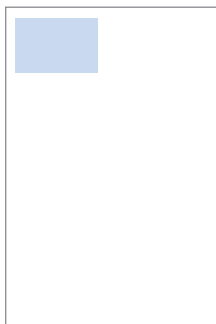
w : 90 mm

Want ads

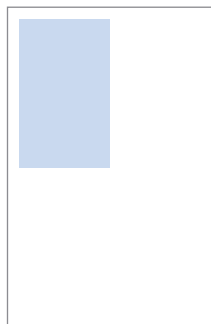
1/16



1/8



1/4



Commercial technical elements

A CD ROM or DVD + a color printing. On the DVD you have to burn the following elements :

- Format file : **JPG, PDF, PSD, EPS**, Illustrator, Photoshop in High definition 300 DPI
- For the documents (In Design) a file containing : pictures or logo with a 300-DPI-définition (**JPG, EPS or PSD**), used police spellings, Indesign document.

- you have to realize or convert ads in **CMJN** format.

- The format are compulsorily in color

*Bleeding off :

for the whole A4 page (210 mm / 297 mm) be kind enough to add a bleeding off of 5 mm or more surrounding the document in order to get every texts or pictures.

Types of insertions

- Right page
- Left page
- Inside front cover
- Inside back cover
- Back cover
- Additional front cover (surcouverture)
- Preferential position
- Spreads
- Editorial advertising

Insertions on our Website

- Horizontal banner : size (W : 466 / H : 82 pixels)
- Vertical banner : size (W : 125 / H : 400 pixels)
- Sponsor vignette : size (W : 126 / H : 100 pixels)

Format file : **SWF, FLA, JPG, GIF** with a **72-pixel-resolution**.